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第四十三屆香港電影金像獎 THE 43<sup>RD</sup> HONG KONG FILM AWARDS

標誌使用手冊

LOGO USAGE GUIDELINE

最後更新：2025年2月

# 標準標誌

## Standard Logo

以下所列四款標誌均可使用。整個標誌在任何情況下，均不能更改形狀或結構。

4 logos below can be used. The logo must be used in fixed format and proportion. They are never to be altered.



# 標準顏色規格（彩色版本）

Logo Color (Full Color Version)

除E9500E顏色外，標誌還可以選擇在不同情況下應用黑色和白色。

Apart from the E9500E color, HKFAA offers the flexibility to incorporate Black and White in various scenarios.



RGB: 0, 0, 0, 0  
CMYK: 0, 0, 0, 100



RGB: 232, 80, 0  
CMYK: 0, 80, 95, 0  
E9500E



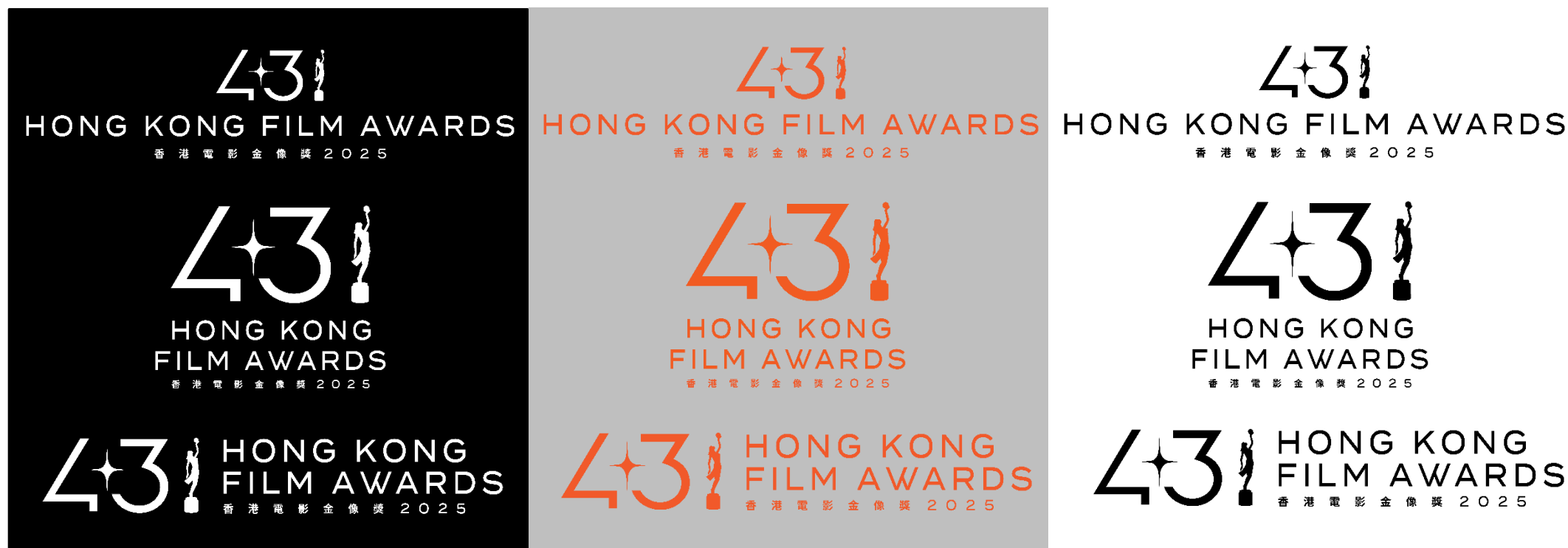
RGB: 255, 255, 255  
CMYK: 0, 0, 0, 0

# 顏色應用（彩色版本）

Color Usage (Full Color Version)

背景與標誌顏色必須有足夠對比，可參考以下例子。

Always provide sufficient contrast with the background against which the logo appears, below are some examples for reference.



# 標誌下載

## Logo Download

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標誌只限獲提名之電影公司作宣傳該提名影片之用。

The logos should only be used by film companies for promoting their nominated films.

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